

BIOGRAPHY

As the Principal Interior Designer of Koastal Design Group, Kira Krümm has built an exceptional design firm with an extensive emphasis on innovation, integrity and client satisfaction. Her contemporaries regard her as a visionary and a virtuoso, while her clients praise her creative passion and consistent professionalism. Yet always, it is Ms. Krümm's unforgettable interior designs that form the foundation of her business, revealing her artistic background and international influences by beautifully balancing the elegant and ethereal.

National Notoriety

With more than 20 years of experience as owner of her firm, Ms. Krümm's extensive list of accomplishments has secured her a spot among Florida's most influential interior designers. Ms. Krümm has been the recipient of more than 45 industry honors for design excellence including the Collier Building Industry Association's (CBIA) Sand Dollar Grand Award for Perfect Score. Her work has been celebrated in countless publications around the globe such as *Florida Design and Home & Design* magazine, as well as many of Southwest Florida's top regional publications including *Gulfshore Life and Naples Illustrated*, to name a few. In 2011, Florida International Magazine selected Ms. Krümm as one of twenty-five top "Power Players" of Florida for their highly anticipated annual Power Player's issue.

Ms. Krümm's designs have also been featured in multiple national hardbound publications, including *100 Florida Architects and Interior Designers*, and has appeared on HGTV's program "Ultimate Bedrooms for Romance". In 2011 and 2016, Ms. Krümm's work was selected for the cover of Southwest Florida's prestigious annual design publication, *Home & Design* magazine.

Ms. Krümm has also been elected to sit on the Advisory Board panels for elite design publications such as *Gulfshore Life's* annual At Home magazine, and *Interiors South Florida* magazine by Modern Luxury, the Nation's largest luxury publisher. She has written extensive design columns for various periodicals including *Home and Design* magazine where she debuted an exclusive monthly column entitled "Inside Design" in 2004. Ms. Krümm wrote of her experiences traveling global markets to bring readers "behind the scenes" of the interior design industry. In 2015, Ms. Krümm continued her "Inside Design" series for *Your Home* magazine, a nationally marketed, bi-monthly luxury home publication, where she contributed an exclusive Q&A style feature, offering expert design advice and solutions to reader inquiries.

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KIRA KRÜMM

Principal Interior Designer and Owner, Koastal Design Group
RID, ASID, NCIDQ Cert. # 018631, GREEN Accredited Professional
FL License #IB26001144

INDUSTRY HONORS

2016
ASID Design Excellence Award, Transitional Design
ASID Design Excellence Award, Renovation Over 5,000 sq.ft
ASID Design Excellence Award, Renovation Under 5,000 sq.ft
Sand Dollar, Interior Design of the Year / Single Family Attached Home
Sand Dollar, Interior Design of the Year / Single Family Detached Home
Sand Dollar, Interior Design of the Year / Remodel
Sand Dollar, Best Interior Design / Master Suite, Private Residence
Platinum Award, "Dune" Dream Room Living Room Showcase
2015
Designer of Distinction Award, Miromar Design Center
Platinum Award, "Dune" Dream Room Master Bedroom Showcase
2013
November Designer of Distinction Award, Miromar Design Center
Honorary Host Committee, Modern Luxury Interiors South Florida Magazine

Experience Abroad

Ms. Krümm's national notoriety is rivaled only by her growing global acclaim. Her work was featured in the book *Modern Interior Design, The American Collection*, which was published in China in two languages in 2009. Ms. Krümm served as the contributing editor of the hardbound book, and was honored with the responsibility of selecting leading designers to showcase their unique and varied styles of modern American design. Ms. Krümm has also had the privilege of showcasing her work in some of China's leading design publications such as *Home Idea* magazine and *Furniture & Interior Design* which highlighted Ms. Krümm's role as the guest International Designer in the 2012 100% Design Shanghai Exhibition, where she was invited to design the internationally renowned 2012 "Italian Apartment".

This expansion into the overseas market is personally appealing to Ms. Krümm, as it complements her lifelong love of travel and international design. Ms. Krümm has resided in London and Florence and traveled extensively throughout Asia, Europe, North and South America, and the Caribbean. Honing on her innate entrepreneurial spirit, her experiences abroad have inspired multiple art-related international business ventures involving her signature product line, The Kira Krümm Koastal Kollektion, which includes luxury fine furnishings, fabrics and home décor for coastal lifestyles. Ms. Krümm's international travels have enhanced her creative perspective enabling her to develop a distinct brand aesthetic. Inspired by the natural beauty of places where land meets water, Ms. Krümm's signature Koastal aesthetic embodies a relaxed, sophisticated style that has become synonymous with Naples luxury interior design.

Signature Kollektion

In 2008 and 2009 Ms. Krümm unveiled her unique signature Koastal Kollektion at the Miromar Design Center when she was selected to participate in their annual Designer Showcases exhibition. These award-winning Showcases, the 2008 "Shanghai Room" Master Suite, and 2009 "Yin Room" Master Suite, illustrated Ms. Krümm's distinct design aesthetic and secured her position as an innovator at the forefront of Florida's growing luxury interior design industry.

Ms. Krümm has developed her brand internationally, with special focus on her luxury bedding line which has garnered extensive interest worldwide. In March 2013, Ms. Krümm launched an exclusive bedding collection for the Chinese luxury market which debuted at the 31st Annual China International Furniture Fair in Guangzhou. The same year, Ms. Krümm and her husband launched their fine art gallery, Studio International, in which they represented renowned fine artists from the Americas in in Shanghai and Beijing's top art markets and exclusive galleries.

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	2012
Designer's Choice Award, Master Bedroom Showcase	
	2011
Top 25 "Power Players" of Florida, Florida International Magazine	
Designer of Distinction Award, Miromar Design Center	
	2010
ASID Design Excellence Award, Residential Transitional Design.	
Top 100 "Design Minds", by Florida International Magazine	
	2009
"Top Business Leader", Gulfshore Business Magazine	
"Design Visionary" Award, Florida International Magazine	
ASID Design Excellence Award, Show House	
ASID Design Excellence Award, Best Interior Renovation	
	2008
ASID Design Excellence Award, Residential Transitional Design	
Top 100 Designers, Florida International Magazine	
Sand Dollar Award, Best Interior Design, Luxury Single Family	
	2007
ASID Design Excellence Award, Residential Transitional Design	
Sand Dollar, Grand Award for Perfect Score – Best Interior Design	
Sand Dollar, Best Interior Design / Luxury Residential Single Family	
Sand Dollar, Best Interior Design / Luxury Residential Condominium	
Sand Dollar, Best Interior Design / Luxury Residential over \$3,500,000	
	2006
Sand Dollar, Grand Award for Perfect Score – Best Interior Design	
Sand Dollar, Best Interior Design / Luxury Residential Design Condo	
Sand Dollar, Best Interior Design / Luxury Residential over \$3,500,000	
Sand Dollar Award, Best Company Website	
Sand Dollar Award, Best Magazine Print Ad	
Sand Dollar Award, Best Newspaper Print Ad	
	2005
IIDA Designs of Distinction Award	
International Design Guild Award of Excellence	
	2003
Sand Dollar, Best Interior Design / Luxury Residential Single Family	
	2002
IIDA Designs of Distinction Award	
	1995 - 1999
"Golden Fork" Award, Restaurant Interior Design. Virginia Beach, VA	

DESIGN PUBLICATIONS/PRESS

	Books
Ling's 2012 Outstanding Interior Design Yearbook, 2012	
Contributing Editor, <i>Modern Interior Design: The American Collection</i> , 2010	
100 Florida Architects and Interior Designers, 2010	
Showhouses II: A Decorator's Tour, 2010	
The Best of Florida Design, 2006, 2007, 2008, and 2010	
Spectacular Homes of Florida, 2006 & 2008	

Artistic Roots

Ms. Krümm's devotion to design began as a young art student. She attended the Governor's Magnet School for the Arts at Old Dominion University in Norfolk, VA, from 1984 to 1988. During that time, she received numerous notable awards, and also participated in a fine arts gifted program at the Rhode Island School of Design. Ms. Krümm later earned her Bachelor of Fine Arts with an interior design major from Virginia Commonwealth University in Richmond, VA. While studying art and design at VCU, she presided as the Senator for the School of the Arts on the Student Senate Executive Board and acted as President of the Fine Arts Council. In 1992, Ms. Krümm received a special scholarship from her university and continued her studies of interior design, furniture design and architectural photography as a World Study Scholar at the American College in London.

Ms. Krümm quickly began establishing a reputation for excellence as the owner of a prosperous interior design company in Virginia Beach, Virginia. Ms. Krümm primarily designed upscale residential and commercial projects, including several of the area's most fashionable and successful restaurants, while earning an array of awards for her work. In 2000, she relocated to Naples, FL, and soon established her highly regarded firm Kira Krümm Interior Design. She selected the Miromar Design Center, Southwest Florida's premier resource for design professionals and consumers, as the location for her unique, full service design studio. Ms. Krümm continues to evolve artistically and professionally, unveiling her new company name, Koastal Design Group – Kira Krümm & Company., in 2016 and launching a new studio location in the Naples in Fall 2017.

Meaningful Impact

As an accomplished designer, Ms. Krümm continues her dedication to the arts and her community through contributions to various local organizations that work to create meaningful impact in our community through education, empowerment, and enrichment programs. In addition to her affiliation with many national and international trade organizations, she has supported several regional fine arts and civic organizations such as the Marco Island Chamber of Commerce and the Marco Island Foundation for the Arts. As the Foundation's former Vice President and Visual Arts Chairman, Ms. Krümm acted as the Chairman of the Selection Committee for Art Quest, the first public sculpture exhibition on Marco Island. Ms. Krümm was appointed a member of the Marco Island City Arts Advisory Committee and actively planned an annual arts festival for the City of Marco Island in 2011. Also in 2011, the Marco Island Academy invited Ms. Krümm to join a select panel of community leaders on the newly established advanced learning academy's 2011-2012 National Advisory Board. Ms. Krümm is also a proud supporter of the Stay in May Festival (formerly ArtsNaples) which celebrates the cultural arts through unique international events throughout Southwest Florida each May.

Periodicals

Furniture & Interior Design Magazine, China
Home Idea Magazine, China
Florida International Magazine
Florida Design Magazine
Home & Design Magazine, Annual (Featured on the 2011 & 2016 Cover)
Your Home Magazine
Modern Luxury Interiors South Florida
At Home Magazine, Annual
Gulfshore Life & Gulfshore Business Magazine
Naples Illustrated
FINE Magazine
Portfolio Magazine
NABOR Magazine
Grandeur (Yin Bedding Collection featured on the April 2009 Cover)
Marco Magazine
ASID Design Professional
Florida Weekly
Television & Radio
Charlotte View Radio, Special Guest: Expert Interior Design Advice, 2012
Featured on HGTV's Top 10 "Ultimate Bedrooms for Romance", 2008

COMMUNITY LEADERSHIP

2013-2014
Advisory Board Member, Modern Luxury Interiors South Florida Magazine
2011-2012
National Advisory Board Member, Marco Island Academy
Advisory Board Member, At Home, Annual Design Publication
2004 – 2012
Chamber of Commerce Member, Marco Island, FL
2009 – 2011
Marco Island City Council, Arts Advisory Committee Member
2008
Vice President & Visual Arts Chairman, Marco Island Foundation for the Arts



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