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NBC-2 news anchor
JESSICA STILWELL
weighs in on the
skirmish between ratings
& responsibility

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How do you define interior design?

Interior design requires creative talent, good management skills and true dedication. Interior design projects depend greatly on the designer's ability to visualize and compose many different elements. The project can only be successful if it is well organized and professionally managed. It is important to have a balance between the creative process and the logistical responsibilities.

What provides the inspiration for your designs?

My clients are usually my first inspiration. When we meet I learn about their expectations and desires. Then I imagine the possibilities, and I develop a concept that directs the design process. Traveling

to far away places is where I draw most of my creative inspiration.

What is unique about your interior designs?

Every project comes with a different set of requirements and goals. I utilize my artistic sensibilities to make my interiors exclusive. First, I establish the tone or concept for a space. Then I approach each space as a composition of colors, lines, shapes and textures. I combine these elements to create visual harmony and balance. The results are carefully planned and custom designed spaces that are truly unique.

**What is your perspective on
design and its impact on people?**
Our interior environment certainly affects our quality of life. If you

consider that every man-made environment has been designed by someone, then you can imagine the impact designers have on the world. Our ability to visualize and create comes with responsibility. We must consider the effect our decisions have on the lifestyle, safety and welfare of the inhabitants as well as responding to the visual goals of each project.

How do your designs improve life inside?

Designs can improve our quality of life by providing both visual stimulation and functionality. Interior space must have good design aesthetic as well as being conducive to the activities that take place within it.