THE MARISSA TOUCH REPORT ON A NEW YORK BUYING TRIP

Gulfshore Life

THE MAGAZINE OF SOUTHWEST FLORIDA

Mmm

INSIDE THE KITCHEN OF A
HIGH-END RESTAURANT

NAPLES WINTER WINE FESTIVAL

- THE CREATIVITY OF THOSE FRIDAY DINNERS
- ► TOP CHEF'S

 TOM COLICCHIO ON

 ADVENTUROUS DINING

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Duality and balance are key elements in my design.

KIRA KRÜMM

What gives a home a sense of place? Being surrounded by things that you love and appreciate defines a home. An environment that is both comforting and stimulating creates a sense of place.

How would you describe your own sense of home?

My own sense of home is a place where I can clear my mind and recharge my creative energy.

Where are your favorite places to shop for clients?

I am always seeking distinctive new sources for my projects. I travel the world to be exposed to what is new in the furniture, art and textile markets. I am in the process of developing my own collection of exclusive home goods and will be launching my new product line soon.

How would you describe your own design style?

Duality and balance are key elements in all of my designs. I like to start with a clean canvas in shades of white. I am inspired by creation; things made by both man and nature. I love to combine architectural materials such as bronze and silver metals and clear glass with

natural elements such as wood and fibers. I am drawn to materials that relate to our coastal environment, such as sand, water and shells.

How has your design sense evolved since you began?

It has become more simplified. Years of experience have enabled me to establish the essence of my concept much faster. Designing comes so naturally to me. It gives me a great feeling of clarity, purpose and direction.

What's the biggest design challenge you encounter in Southwest Florida? The architectural style of a home often dictates the style of the interior design. Most of the architecture in Southwest Florida is inspired by the old world. This can be a design challenge when seeking a more contemporary interior.

How would you describe the aesthetics of the Gulfshore?

People come here to enjoy the beautiful weather and relax. The aesthetics are a reflection of this Gulfshore lifestyle. The surroundings inspire light, vivid colors, and coastal themes.

» Meet the Designers

KIRA KRÜMM, A.S.I.D., I.I.D.A., I.F.D.A. ASSOC. A.I.A.



Kira Alexis Krümm is one of South Florida's leading interior designers. For over a decade, Krümm has specialized in designing the highest quality residential homes, condominiums, restaurants and commercial projects. Krümm brings her knowledge of the international arts and unique experiences in the global market to her award-winning interior designs. Krümm is the recipient of many design industry top honors. She is this year's winner of several Sand Dollar awards, including the coveted Perfect Score award and the ASID Design Excellence Award, Krümm's artistic passions have nurtured her creativity and desire to travel the world in search of inspiration.