



## Experience the Synergy of the



## daring design

"This is a beautiful location, and my designers and builders love coming here," she says. "The International Design Center is gorgeous, and the atmosphere is inviting."

Before the IDC, The Wood Floor Company started out near Old Naples and then moved up to the Wiggins Pass area of north Naples.

"For my business, this is a perfect fit," says Pallak. "My aim is to network with the other stores. In many ways, what this setting offers is the personal touch. You cannot find this anywhere else."

According to Pallak, the IDC is missing just one thing. "If we had a nail salon, I wouldn't ever need to leave the building," she says with a laugh.

The design world is taking notice. Kira Krümm Interior Design recently opened a showroom on the third floor. "It makes sense, really," explains Rose Samson, marketing coordinator. "Kira just spent three hours taking a client through all of the showrooms and it was a definite benefit to have these amazing sources at our fingertips."

## International Design Center

Open Monday – Friday: 9 a.m. – 5 p.m. • Saturday: 10 a.m. – 5 p.m. 10800 Corkscrew Road, Estero • (239) 390-5111 www.IDCFL.com

