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KIRA KRÜMM

International Design Center, 10800 Corkscrew Road, Suite 304 • Estero, FL 33928 • (239)992-5586 • www.kirakrumm.com

Lic. #ID4752 NCIDQ, Cert. #018631

» Meet the Designer

DESIGNER



Kira KRÜMM

PRINCIPAL INTERIOR DESIGNER
ASID, IIDA, IFDA, Assoc. AIA, CBIA,
NAHB, Dip. ICIAD
NCIDQ Cert. # 018631

Kira Krümm has been recognized worldwide for designing successful high-end residential and commercial interiors. Krümm received many prestigious awards for excellence in design and is known for her talent, integrity, dedication and professionalism. Years of experience and an artistic approach to design result in unparalleled environments that exude sophistication and creativity. Inspired by extensive travel throughout the world, Kira Krümm brings the essence of the international market to her work, creating exceptional environments from classic to contemporary that transform the lives of her clients.

Kira Krümm is the principal designer of Kira Krümm Interior Design and is certified by the National Council for Interior Design Qualification (NCIDQ), a member of the American Society of Interior Designers (ASID), the International Interior Design Association (IIDA), the International Furnishings and Design Association (IFDA), the International Council of Interior Architects and Designers (ICIAD) and an Associate Member of the American Institute of Architects (AIA).

Kira Krümm Interior Design is located in the International Design Center in Estero, Southwest Florida's ultimate resource for design professionals.

What inspired you to go into design?

I come from a family of artists who supported and encouraged my interests in fine art and design. I am inspired by color, form and texture and have always enjoyed creating compositions. Interior design seemed like the perfect way to apply my artistic interests in an art-related career.

How do you describe your own personal style?

Although I take pride in versatility, the fusion of the past and the present has become my signature style. I approach interior design artistically and think about balance and composition when making selections. This aesthetic sensitivity translates into a sophisticated classic design with a contemporary edge. My approach to design is conceptual, developing creative ideas from an intellectual thought process. I am influenced by my experiences, by different cultures and from my own aesthetic sensibilities. My interiors reflect an ethereal, coastal feel with urban sophistication highlighting artistic creativity and conceptual design. There is a strong focus on duality between soft, textured, organic elements and hard, clean-lined architectural

materials. Geometric shapes are not only symbolic references but emphasize balance and repetition. My work exemplifies yin and yang, a unique combination of hard and soft, contemporary and classic, urban and coastal with an Eastern influence and Western aesthetics.

What was your inspiration for the "Yin Room" Master Suite that was unveiled at the 2009 Designer Showcase?

My inspiration comes from nature and my constant quest for balance in my life and work. My initial vision was derived from silver capiz shells I found on the beach. The aesthetic concept grew from there. The intellectual concept came from my deep appreciation for Eastern culture and philosophy. One day, while practicing a special Yin-Chi Kung breathing technique on the beach, I admired the peaceful light of the harvest moon setting over the Gulf. My teacher explained that Yin is femininity, soft and restful and symbolized by the moon. Yin is also defined as a shady place, characterized as slow, insubstantial, diffused, cold and tranquil. This described perfectly the aesthetics and meaning behind the "Yin Room".



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