

“It’s where we go to escape our hectic lives, rest, relax and revitalize. With the right balance of soothing, neutral elements, the space can become an enchanting retreat, which is essential for maintaining harmony in all aspects of our lives.”

— Kira Krümm



Kira Krümm transformed this master bedroom from seriously outdated to soothing and sophisticated.



COURTESY PHOTOS

From bedroom blah to bliss

BY KELLY MERRITT
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THERE ARE MANY REASONS A HOMEOWNER might go to the expense and time commitment of renovating the room where we all spend most of our time: the master bedroom. Whether it’s because of dated décor, making it more livable, space expansion or as part of a whole-house renovation, changing a bedroom to make it functional and relaxing can involve many steps.

Naples homeowners Freddi and Alan Peltz waited a long time to begin their bedroom makeover.

“The thought of redoing our master bedroom was such a daunting idea that we put off our project for at least five years,” said Mrs. Peltz. “Then we met Kira and her team and knew that we could face the prospect of redecorating.”

Mrs. Peltz is referring to designer Kira Krümm, who they hired to complete the 400-square-foot master bedroom renovation in their North Naples home. They wanted to update the dated space with a modern, tranquil haven. Ms. Krümm implemented a few signature elements of her “Kira Krümm Coastal aesthetic.”

“We have seen this more and more from clientele — a desire to refresh and revitalize their interiors, but either there is not always room in the budget to tackle an entire residence or clients simply do not know where to begin,” Ms. Krümm said. “The master bedroom is actually my favorite room to redesign because it is such a personal space and it acts as a sanctuary — a place for people

to rest, recover, be comforted and enjoy personal time away from life’s demands.”

Ms. Krümm says because the bedroom is such a personal space it allows for creativity, but can be designed to individual needs.

“It is where we go to escape our hectic lives, rest, relax and revitalize, and with the right balance of soothing, neutral elements, the space can become an enchanting retreat, which is essential for maintaining harmony in all aspects of our lives,” she said.

Ms. Krümm’s concept for the Peltz master-bedroom renovation was to create a transitional environment that was elegant and chic, yet exuded the serenity of a spa-like retreat. She arrived at the final look by combining a mix of coastal and classic elements with accents of crystal and silk.

Lighting is one of the biggest challenges in making over a bedroom. Many bedrooms do not have ample light for tasks and some are not situated in an area of the house that is conducive to receiving natural light. Custom window treatments are often the solution in these situations.

Ms. Krümm revitalized a large bay window at the far end of the bedroom with custom window treatments that allowed natural light to illuminate and add height to the space. She also replaced an outdated mirrored armoire with a custom built-in system to accommodate additional storage space and a large flat-screen TV.

Then, she repeated metallic-linen, cream-leather cornice and sheer-silk drapery panel fabrics in the custom-upholstered headboard and new bed-

ding. Bedside table lamps provide additional lighting atop platinum-finished night stands.

The Peltz makeover looks expensive, as if it leapt from the pages of a magazine. But Ms. Krümm says part of her job is to help makeovers remain affordable for homeowners.

“Contrary to what some people may think, we can really help when it comes to budgeting and making selections that are best for the investment because of our knowledge of the industry,” Ms. Krümm said. “We can offer various options at different price points and even assist in value engineering designs, and can come up with clever ways to enhance a space and improve it.” ■

in the know

Kira Krümm’s top tips for a stress-less makeover

- Start simple.
- Invest in quality over quantity.
- Tackle one area of the home first.
- Focus on the space you value most.
- Take time to enjoy the process.

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