

# Gifts from the gifted



## Kira Krümm

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International Design

Kira Krümm's trademark "Koastal" aesthetic follows through in everything she does. Ms. Krümm has an international client base, and her designs have achieved signature status. She loves clean, white backgrounds contrasted by organic texture, a reference to nature and a little metallic sparkle. She also likes the harmony and balance of mixing elements. Her design style is recognizable and elegant, which extends even through her gift-wrapping.

"This holiday package is wrapped with natural, fringed and bleached woven ribbon and a metallic jute ribbon. Clean lines are also an important element created with the ribbon, and the round gift tag is made from brown recycled paper adorned with our square logo," she says. "One of nature's many treasures, a pristine white sand dollar, makes a beautiful focal point.

"It's easy to create a beautiful statement when you combine the things you love," she adds. "Taking time to wrap gifts makes them extra special."

— Kira Krümm International Design; [kirakrumm.com](http://kirakrumm.com)