

# professional design

OFFICIAL MAGAZINE OF FLORIDA SOUTH CHAPTER OF ASID

VOL. 7 • ISSUE 1



**2016 DEA  
WINNERS**





# The Gala of Glamour, Glitter and Good Times:

Florida South Chapter of ASID holds a record-breaking award ceremony

BY SAM BURROUGHS

When the 2016 Design Excellence Awards for the Florida South Chapter of ASID ended, attendees of the event all agreed that the gala was a wild, glittering success.

Over 50 awards were given out to accomplished interior designers, prominent chapter members, promising students, dedicated sponsors and long-time educators throughout the night.

In addition to the accolades, the gala, held at the Gallery of Amazing Things, was a unique and glamorous affair filled with quirky surprises and good food.

Douglas Feldman, incoming president, said that during the extensive planning process, the chapter wanted to make sure the event was a distinct experience for everyone.

“As it evolved, the goal was to have a fun party to get people interested in our chapter,” Feldman said.

The evening was just that: a mixture of well-deserved laudation for the award winners and pleasant absurdities.

Together, with the efforts of the board, the hard work of the designers and chapter members, the support of the sponsors and the dedication of everyone involved, the night was a memorable one.

## Existing in the Details

The Gallery of Amazing Things is a spot-lit rabbit hole that leads attendees of the gala to a black-and-white themed Wonderland.

The space is realistically magical: giant crystals, over-sized wood hangings and glass figurines with huge eyes fill the gallery. There’s a waterfall of twinkling fairy lights with fairy figurines hanging off of the tips. There’s a gold-plated egg holder. There’s a table made out of seashells.





By 6 p.m., the lobby is full of designers, sponsors, chapter members and other attendees. The main gathering space is set with tables drenched in black fabric. Spotlights point an eye directly at each centerpiece, all provided by Sklar Furnishings. They are just as odd as the displays in the adjacent rooms: the bust of a goat, a giant cherry.

The empty spaces between the tables fill up as guests pour in for cocktail hour. There is laughter, excitement and even a few people who mention they are a bit nervous. Most importantly, according to Feldman, there is an open bar.

Here, not everything that glitters is gold; it is marble, glass, fabric, wood, hardware. These designers exist in the details of things. Their designs flash on a power point screen throughout the night and people are quick to pull out their phones to show their peers the finer points of the spaces they've worked on.

The event is filled with weird surprises leading up to dinner. An Elvis-impersonator gyrates in front of the tabletop displays. He strikes a pose for every person who points to him. Four intricately-designed wedding cakes made by students from the Art Institute sit on a table. Attendees vote to see which is the best and then later the cakes are served for dessert.

A bagpipe player begins to march through the space, signaling dinner time. People are too busy taking pictures of him to take a seat. It takes a moment for the room to quiet down so Feldman can begin the program.

## Running Records

"When the bagpiper came in, their faces just lit up," Feldman said after the event.

This event was the chapter's most successful gala yet with record highs in attendance, sponsorships and in the amount of money raised, according to Feldman.

"We sold about 180 tickets," he said. "Our normal is at 125 or 135. We probably had 170 or 165 actually show up."

The gala also had 15 tabletop sponsors. They set up display



tables in a room adjacent to the main space. Guests were given a chance to walk around and see the products and services each sponsor offers. The displays remained constantly packed.







The sponsors included: Crestron Electronics, Cosentino USA, Legrand, International Design Source, Atlas Showroom, Blackman, Le Jeune Upholstery, the Nordic Group, Creative Designs, Total Window, Tamiami Tile, Richlin International, MediaEdge, Sklar Furnishings and Benjamin Moore.

From valet parking to fine dining, the gala set a precedent for excellence that it continued to live up to throughout the night.

Arron Rimpley, one of the gallery's owners, said that the flow of the event was amazing.

"All night, I was waiting for the next mini-event taking place: Elvis, bagpipes, wedding cake competition, awards presentation, etc." Rimpley said.



## Evening of Accolades

As the program proceeds, winners and presenters appear on stage in quick, organized succession. Jackie Drake, the outgoing president, thanks the outgoing ASID FSC Board of Directors; Michael Wirtz installs the new board; and Feldman takes the podium for a few special presentations.

As names ring out, tables cheer, clap, holler, whistle.

Designer Kira Krümm can't help but gasp when she hears her name called the first time. After the second and third time, she's dancing her way up to the stage. Krümm is just

one of the many designers to be lauded for their outstanding work in a variety of categories.

"This is the first U.S. competition we have entered in 6 years, which makes it extra special," Krümm said. "It is also always a true honor to have our projects recognized by our industry peers."

When designer Diane Parisian wins the Consumers' Choice award, presented by MediaEdge, for Best Bath, one of the first things she does is tell her client. She could not wait to share the news.



"It really is a winner for my client," Parisian said.

The Consumers' Choice awards, designed by MediaEdge, allowed the public to vote on their favorite designer for three different categories. This meant that in addition to designers being lauded by their peers, a few lucky winners were lauded by the public.

Altogether, the event's guests not only received recognition and praise for their work, but they also praised the chapter for its work in putting together a glorious gala.

"This year's ASID awards gala was one of the most exciting and well-orchestrated events I have attended through ASID," Krümm said. "The Gallery of Amazing Things was the perfect venue for an event honoring talent and creativity."

"Everyone responded with a big smile on their face," Feldman said.

Between the glowing and glittering, between the oddities and abstractions, the gala left a permanent, positive impression on all who attended.

For a full list of winners, visit [asidfsc.com](http://asidfsc.com).









**1 TRADITIONAL RESIDENTIAL DESIGN (OVER 5,000 SQ. FT.)**



Angela Marie Rodriguez, ASID,  
LEED AP  
*Space as Art*

**2 TRANSITIONAL RESIDENTIAL DESIGN (OVER 5,000 SQ. FT.)**



Jenna Getchell, ASID, IIDA  
*W Design*

**3 TRANSITIONAL RESIDENTIAL DESIGN (UNDER 5,000 SQ. FT.)**



Kira Alexis Krümm, ASID, NCIDQ  
*Koastal Design Group*  
*Kira Krümm & Co.*





**1 CONTEMPORARY RESIDENTIAL DESIGN (OVER 5,000 SQ. FT.)**



Alene S. Workman, FASID  
*Alene Workman Interior Design, Inc.*

**2 CONTEMPORARY RESIDENTIAL DESIGN (UNDER 5,000 SQ. FT.)**



Mayda Zayas-Bazan, ASID, LEED AP  
*ZB Interiors, Inc.*

**3 RENOVATION RESIDENTIAL DESIGN (OVER 5,000 SQ. FT.)**



Kira Alexis Krümm, ASID, NCIDQ  
*Koastal Design Group*  
*Kira Krümm & Co.*





4



5



6

**4 RENOVATION RESIDENTIAL  
(UNDER 5,000 SQ. FT.)**



Kira Alexis Krümm, ASID, NCIDQ  
*Koastal Design Group*  
*Kira Krümm & Co.*

**5 RENOVATION COMMERCIAL  
(OVER 5,000 SQ. FT.)**



Lori A. Wegman, ASID  
*Wegman Design Group, Inc.*

**6 RENOVATION COMMERCIAL  
(UNDER 5,000 SQ. FT.)**



Angela Marie Rodriguez, ASID,  
LEED AP  
*Space as Art*