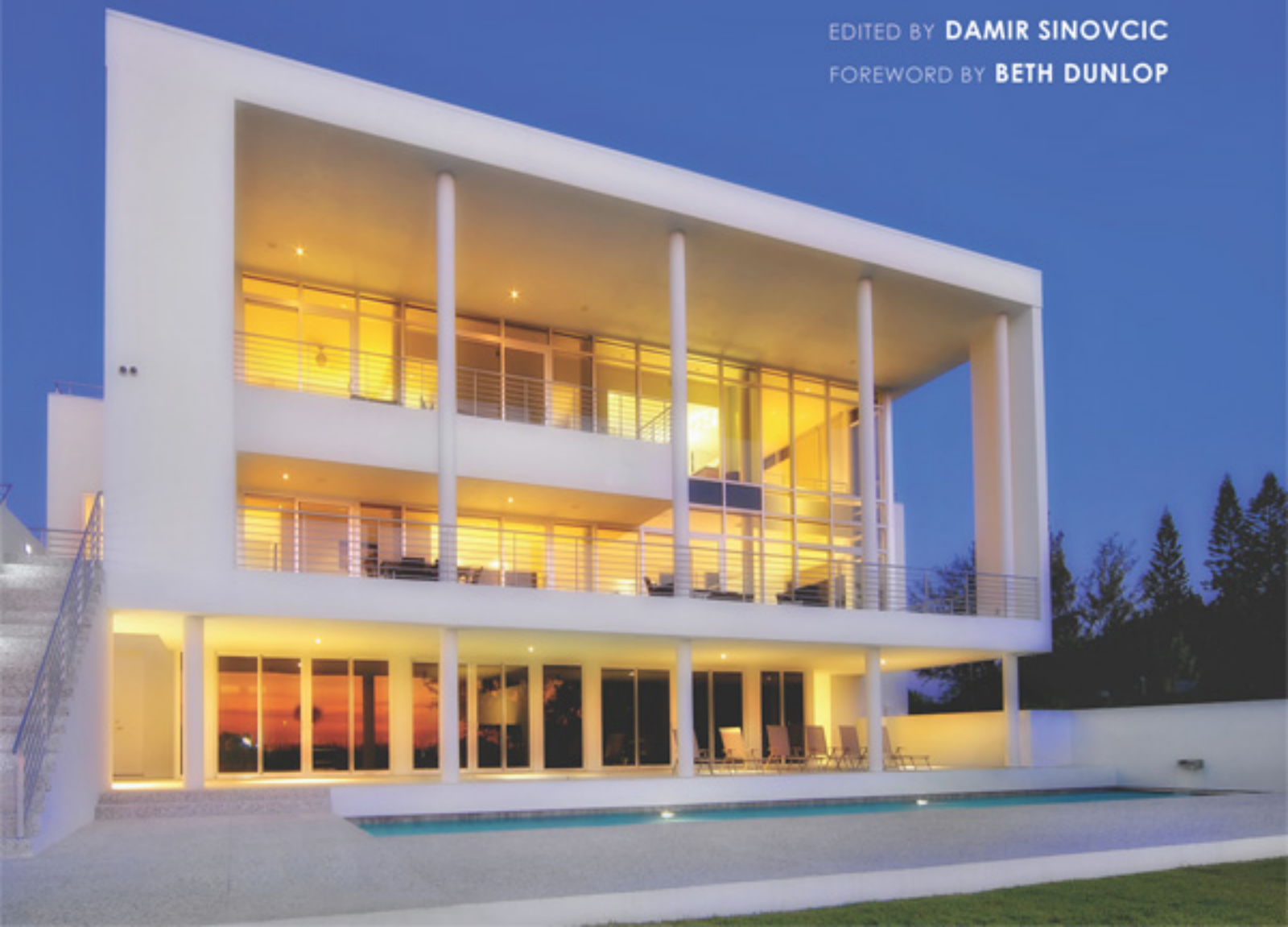


100 FLORIDA

ARCHITECTS AND INTERIOR DESIGNERS

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Kira Krümm, Principal

KIRA KRÜMM INTERIOR DESIGN

Kira Krümm strives to achieve a perfect balance and harmony in her design approach. As the principal designer of Kira Krümm Interior Design, Krümm creates surroundings that summon a passionate spirit and a sense of peace. Her detail-oriented and visionary designs combine classical and contemporary, earthy and ethereal. Although she is influenced by her extensive international experiences, it is ultimately Krümm's innate artistic ability and affection for the natural world that grants her designs a very specific allure.

Krümm's fusion of trendsetting and tranquility is conveyed in the Yin Room master suite, which was designed for Showcase 2009 at the International Design Center in Estero, Florida. Inspired by silver capiz shells, Krümm conceptualized a room rich in shades of grey and metallic tones. Her awareness of Eastern culture and philosophy—particularly Krümm's understanding of yin and yang—further informed the project as she worked to achieve femininity, softness, and calm, all of which are elements associated with yin.

Krümm specializes in luxury, high-rise properties throughout southwest Florida. She also designs custom homes and commercial spaces, and has a special interest in creating what she calls "havens." These fantasy environments are usually bedrooms, which Krümm considers a homeowner's private refuge and a place to rest, relax, and dream. To enhance her process, Krümm recently developed the Kira Krümm Kollektion, a line of fine furnishings, fabrics, and other décor which reflects her dynamic design aesthetic.

Throughout her 15-year career, Krümm has developed a reputation for quality and integrity. She is the winner of numerous industry awards, a Florida registered licensed Interior Designer, certified by the National Council for Interior Design Qualification (NCIDQ), and maintains many professional affiliations, including membership in the American Society of Interior Designers (ASID), the International Interior Design Association (IIDA), and the International Furnishings and Design Association (IFDA). She is a professional member of the International Council of Interior Architects and Designers (ICIAD), as well as an associate member of the American Institute of Architects (AIA) and is a LEED Accredited Professional. Krümm is also a prominent figure within southwest Florida's art community.

Her work has appeared on HGTV's *Ultimate Bedrooms for Romance*, and in several national and regional publications, including *Spectacular Homes of Southwest America* and *Best of Today's Interior Design*. She achieved international recognition when her work was showcased in *Home Idea Magazine*, China's leading design magazine, and when she served as a contributing editor for the book *Modern Interior Design, American Collection*, published in China in 2009.

RIGHT: The Yin Chairs, part of the Kira Krümm Kollektion, are composed of bronze patent leather and an organic fabric with a subtle metallic infusion. The Yin Series Paintings featured on the Matouche tile wall are by abstract expressionist Terry Krümm.

