





Randall Perry Photography

# faces of DESIGN



## Kira Krümm

*Kira Krümm International Design*

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### **What sets you apart from other interior designers?**

My work is my passion, and I have dedicated the past 20 years to designing interiors, building a strong reputation, and maintaining exceptional standards of excellence among the design industry in Southwest Florida and abroad. My portfolio reflects dozens of award-winning, globally acclaimed projects in luxury residential and hospitality design. My team and I are known for providing disciplined, hands-on involvement from concept to completion, and we work with only the most talented team of experienced, licensed contractors and tradespeople.

### **How would you describe your aesthetic?**

I have become recognized for a distinct design aesthetic that is timeless and innovative. I start with a light, neutral color palette and like to combine interesting organic materials and clean contemporary lines, incorporating color and texture in accents. The intention is to create balanced environments by blending unique design elements and steering away from trends. I think our interiors should be simplistic, true to one's own unique lifestyle, and not compete with the beauty of our natural environment.

### **What are some tips on beginning the design process?**

Start simple and invest in quality over quantity. An experienced interior designer with vision will help guide you through the many creative decisions and manage the design process so that it is enjoyable and rewarding.

*"We are our clients' biggest advocate, working hands-on with our team of trade professionals to implement exceptional results that reflect our clients' own unique lifestyle." — Kira Krümm*