

YOUR HOME



DELICIOUS
SUMMER DRINKS

MODERN CONDO

CLOSET ORGANIZATION SYSTEMS

SAFE PEST ELIMINATION

inside DESIGN

Expert Advice from Interior Designer Kira Krümm



BEFORE



AFTER

Inspired by its serene coastal surroundings, this beach house master bedroom underwent a major transformation stripping away the formal, Mediterranean influence to reveal a casual, modern style perfect for a Gulf Coast retreat.

Our outdated Mediterranean-style home is in dire need of a fresh, modern facelift. What changes do you suggest?

The luxury housing market is flourishing again, and Southwest Florida homes are transforming now to reflect the economic upturn as well as the chic coastal style that has become synonymous with our area. Now more than ever, home owners desire to increase the level of quality within their home's interior to be comparable in value (and panache) with surrounding residences. Depending on your timeline and budget expectations, we can discuss whether you want to invest in substantial aesthetic improvements to existing finishes and cabinetry, or just make superficial decorative changes in order to quickly update your home. Either direction you take, remember – your home is a sanctuary that you should love. Keep your home rejuvenated with the “less is more” mantra, stripping away clutter and ornamentation. Replace these elements with simple light statements that are in synergy with the beautiful natural surroundings and your Florida lifestyle. Focus on comfort and livability, and let the light in!

How do I select the right interior designer?

When you are considering renovating or refreshing your property, selecting your interior designer is the most important decision you will make. First, make sure their credentials suit your needs. For example, if you are only making cosmetic changes to a space, you can work with either an interior designer or a decorator. But if your project includes renovation or construction, you will need a general contractor and a licensed interior designer. What sets a decorator and designer apart is simply experience, education, and professional qualifications. Interior designers are not only hired for their vision and creative expertise, but they provide valuable managerial services such as coordinating and facilitating the renovation. Your interior designer can also recommend a good general contractor and will be your advocate and liaison throughout the project. With a licensed interior designer as your team leader, you will have more time to enjoy the process with professional results.

I want to renovate my Florida vacation condo while I'm away during the off season, but I don't have time to manage it. Where should I start?

To accomplish quality work in a short period of time during the off season, engaging your design/build team early on is key. For condominium renovations, it is best to secure your team by early spring as planning and permitting are a big part of the process. For buildings that prohibit construction during Florida's busy season, there is a 6-8 month time frame to design and complete renovations (typically May – November). This type of “fast track” renovation process takes experience and organization. Work is then done in the “off-season” months. As our clients head north for the summer, we get straight to work with contractors and trade partners, from selecting and designing, to installing the finishing touches. As experts, we provide objective advice and help you determine realistic expectations for your project. We not only help drive the creative process, but we can also establish and manage a timeline and budget that fits your needs to ensure the best use of your investment. My favorite part is unveiling the beautifully renovated Florida residences to our clients just in time for their seasonal stay.



BEFORE

This Marco Island condominium residence was designed to suite the client's lifestyle and complement the breathtaking views of the Gulf.



AFTER

Kira Krümm

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Award-winning interior designer, Kira Krümm, has garnered global acclaim securing her position as a visionary at the forefront of modern interior design. With recognition in countless regional and international publications, and a collection of more than 30 industry honors, her brand includes her signature product line, the Kira Krümm Coastal Collection, and her interior design firm, Kira Krümm International Design, which specializes in full-service, custom interior design and home décor for luxury residences.

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