



LOCAL LOOKS

OUTDOOR COLORS

HURRICANE PROTECTION

POOL REMODELING

inside DESIGN

Expert Advice from Interior Designer Kira Krümm

How can I create a focal point in my bedroom?

Designing a room means more than just selecting the right furniture, and determining your focal point is a good way to begin your composition. In the bedroom the bed is the heart of the room, so naturally the backdrop behind it becomes a focal point. One way to address this area is to create a beautiful finish on the wall behind the headboard to create an interesting visual and anchor the bed. This feature will set the tone for the space and your design team can create a unique statement by utilizing your favorite color and interesting textures, or a combination of both.



Designed in 2009, this penthouse study is timeless with its luminous neutral glow. A striking sepia Clyde Butcher photograph illuminates the space and sets a tranquil tone. The textured linen sofa and chair in silver-bronze with coordinating ottoman/coffee table makes this space the perfect place to unwind.



How can I make neutrals more interesting?

As a Designer, I am recognized for my neutral color pallet, which is considered timeless. A neutral environment provides a clean canvas for you to showcase other design elements, such as your furnishings, fixtures, and artwork. I enjoy designing with neutrals because it challenges me to find ways to illustrate visual interest utilizing line, form, and texture instead of relying only on color for expression. Interest can be achieved by contrasting elements such



as light and dark finishes, smooth, shiny surfaces and soft textured fabrics. I like to mix "organic" materials, such as shells, stone, and wood, with "man-made" architectural details such as glass and metallics. This is my signature style that I call Southwest Florida "Koastal Elegance".

How can I find bedding that is beautiful but is still usable?

I have come across this question often over the past 20 years of my design career. There used to be a desire for more formal "presentation" bedding, but now casual options are in demand. Many of my clients are interested in bedding that accommodates their growing families, occasional house guests, and pets – bedding that is both beautiful and functional for



their lifestyle. This growing need, and my love for textiles, led me to create my own bedding line, The Kira Krümm Koastal Kollection, that combines the beauty of luxury designer bedding with washable elements you can "live" with. My favorite collection is a European line of textiles that are as soft as Egyptian cotton but made from wood pulp, which is a sustainable resource.

(ABOVE) Lummy bedding designs and "Koastal Elegance" candle from the Kira Krümm Koastal Kollection. (TOP RIGHT)
Illuminated by a bronze and hand blown glass pendant chandelier, this formal dining area showcases a lustrous black pearl table
top accompanied by ten high-back chairs in a silver leaf quartz finish, upholstered in ribbed platinum satin fabric. Adding to
the chic neutral sophistication is a figurative painting above a coordinating sleek server with brushed stainless steel hardware.

Kira Krümm

President & Principal Interior Designer, Kira Krümm International Design RID, ASID, GREEN AP, NCIDQ Cert. #018631



Award-winning interior designer,
Kira Krümm, has garnered global
acclaim securing her position as a
visionary at the forefront of modern
interior design. With recognition in
countless regional and international
publications, and a collection of
more than 30 industry honors, her
brand includes her signature product
line, the Kira Krümm Koastal
Kollection, and her interior design
firm, Kira Krümm International
Design, which specializes in fullservice, custom interior design and

KIRA KRÜMM
INTERNATIONAL DESIGN
Studio located in Suite 304,
Miromar Design Center
10800 Corkscrew Rd. Suite 304
Estero, FL 33928
239.992.5586
FL Lic.#IB26001349
www.kirakrumm.com

home décor for luxury residences.

Photography is courtesy of Kira Krümm International Design