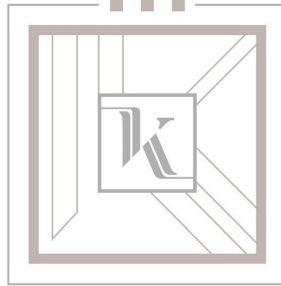


KOASTAL
DESIGN GROUP



KIRA KRÜMM & CO



From all of us at Koastal Design Group,
We wish you and your families a "wave" of happiness this holiday season
and prosperity in the New Year!

We thank you for your continued support as we look back on Fall 2016....

"Ushering in the Holidays" with Artis-Naples

In November, our team was invited to decorate a 12ft Christmas tree to be auctioned at the Artis-Naples "Ushering in the Holidays" fundraising event. Adorned with more than 200 hand-picked sea shells and beautiful silver and sand-toned ornaments, our Koastal Tree brought the beach to the Baker Museum.



KDG IN THE NEWS



**Naples Illustrated, October 2016
"100 Inspiring Home Design Ideas"**

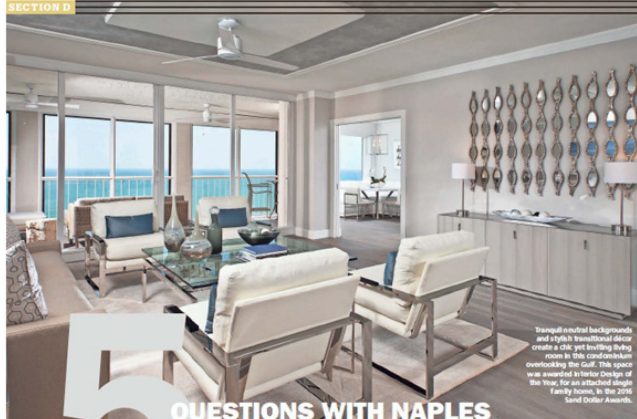
[Click Here to Read the Article](#)

Naples Daily News SATURDAY, OCTOBER 8, 2016

Neapolitan

GULF LIFE & CLASSIFIED

SECTION D



Transitional backgrounds and stylish transitional decor create a chic, yet relaxing living space in this condominium overlooking the Gulf. This space was awarded Interior Design of the Year, for an attached single family home, in the 2016 Sand Dollar Awards.

QUESTIONS WITH NAPLES INTERIOR DESIGNER KIRA KRÜMM



PHOTO BY MICHAEL J. LEE FOR THE NAPLES DAILY NEWS
KIRA KRÜMM, KIRA KRÜMM & CO.
A beautiful bay view of Old Gulf Bldg. 1011, 7,000-square-foot double beach remodel under construction in Naples.

SHERRY REYNOLDS
SHERRY@THEDESIGNARTIST.COM, 239-263-8020

Elegant coastal living is the sort of lifestyle Naples homeowners are after. And that's the style award-winning interior designer Kira Krümm has tapped into.

Kira Krümm is principal interior designer of Coastal Design Group — 3330 W. 10th St. #2, Naples.



Recently back in the Naples scene, Krümm has already made a name for herself. Her firm, Coastal Design Group — Krümm & Co., was recognized this past month with Four Sand Dollar Awards, presented on a yearly basis to builders, developers, architects, landscapers, mariners, remodelers and interior design firms.

The Collier Building Industry Association and Sales and Marketing Council organized the competition.

The Coastal Design Group, which

See DESIGNER, Page 2D

Naples Daily News NEAPOLITAN, October 2016 "5 Questions with Naples Interior Designer Kira Krümm"

[Click Here to Read the Article](#)

FLORIDA WEEKLY LUXE LIVING

NOVEMBER 2016

THE NAPLES LUXURY HOME REDEFINED

2 | LUXE LIVING | NOVEMBER 2016 | DESIGNER Q & A | [www.FloridaWeekly.com](#) | FLORIDA WEEKLY

KIRA KRÜMM

...of Coastal Design Group wins with her design-from-the-heart approach

Q: Please share a bit about your background. Where are you originally from, where did you go to school and how long have you been a designer?

A: I come from a family of artists who encouraged my interests in fine art, which led to a career in design. I decided in high school, after attending a special summer program at the Rhode Island School of Design, that I wanted to be an interior designer. I earned a bachelor in fine arts with an interior design major from Virginia Commonwealth University and received a World Study Scholar scholarship to attend the American College in London my senior year.

I started my design business in Virginia Beach the summer after graduating. I relocated to Naples during the early-2000s housing boom and have been grateful for the opportunities and success my firm continues to find here.

Q: What do you think is the secret to your success?

A: My "design-from-the-heart" approach, coupled with a good work ethic, dedication and vision are some attributes that have helped me to achieve. As an artist, I have an innate need to create, which is further fueled by a desire to make others happy — by offering a better quality of life through designed environments.



A glass mosaic tiled wall is the focal point in this Old Naples beach cottage. Twin oak nesting coffee tables and four sculptural armchairs complement the gray-washed oak floors. A hand-applied ceiling finish and vibrant blue accents echo the cerulean pool outside.

PHOTOGRAPHY BY MICHAEL J. LEE FOR THE NAPLES DAILY NEWS

SEE Q&A, PAGE 4 ▶

Florida Weekly LUXE LIVING, November 2016

Designer Q&A with Kira!

[Click Here to Read the Article](#)



**ASID Design Professional, Winter 2016
2016 DEA Winners / Awards Gala Recap**

[Click Here to Read the Article](#)

LOOKING AHEAD

**Stay tuned for our brand new website launch
& new studio location in the Naples Design District in 2017!**

**In celebration of the holidays, our Studio will be closed from
Friday, December 23rd, returning Monday, January 2nd, 2017.**

We wish everyone a safe, happy holiday!

KOASTAL IS MORE THAN A STYLE, IT'S A STATE OF MIND

The new wave of interior design for luxury coastal lifestyles.