



## KKID IN THE NEWS!

April 2014

Be good to our planet... Happy Earth Week!



### Kira Krümm International Design Kira Krümm, RID, ASID, GREEN AP, NCIDQ



award-winning interior designer, Kira Krümm, has garnered global acclaim securing her position as a visionary at the forefront of modern interior design. Travelling the world to pursue her passion for design, Krümm has established a reputation for excellence, with recognition in countless regional and international publications, and a collection of more than 50 industry honors. With studio headquarters in Estero's Miramar Design Center, her interior design firm, Kira Krümm International Design, specializes in full-service, custom interior design and home decor for luxury residences from Marco Island to Estero. Krümm's unforgettable interior designs form the foundation of her business which is known for its strong principles of integrity and professionalism.

As a licensed interior designer, providing 20 years of experience, Krümm understands the level of quality that is expected in Southwest Florida's premier locations. Utilizing a hands-on approach to the design process, a collaboration with only the most experienced craftsmen and craftsmen, Krümm and her team are recognized for extraordinary talent, innovation, and client satisfaction, maintaining exceptional standards of excellence in their industry.

Krümm's elegant, coastal inspired aesthetic has inspired every of the people we see every day in Southwest Florida and is represented through her signature product line, the Kira Krümm Coastal Collection, which encompasses five furnishings, linens, decor, and luxury bedding. This design design aesthetic reflects Krümm's artistic background and international influences while beautifully balancing the modern and vintage. Krümm continues to be an industry leader and innovator, creating lifestyle environments that are both inspiring and timeless, in the words, "Design can influence and define homes not only in your home, but throughout all aspects of your life."



Gulfshore Life Magazine, April 2014

## DESIGN & ARCHITECTURE PROFILE

Showcasing Southwest Florida's Outstanding Architects and Interior Designers

Randall Perry Photography

[CLICK HERE TO READ MORE](#)



and it's changed me. It's affected my aesthetic. Now I call my style 'casual coastal.'"

Meaning she's swapped tight slacks for linen, and blazers for flowing blouses. Still, she almost always wears heels.

"I try and pair casual items with something less casual like high heels or jewelry to keep it dressy."

The child of two artists, Kira dreamed of being a painter early on. Her parents, however, pushed her to pursue a slightly more stable path. While she wanted to become a fashion designer, her father suggested she try interior design.

In yet another example of why your father is always right, Kira switched from the moment she entered the design world. While she no longer paints, she says she does approach her wardrobe and her home design the way she used to approach her art.

"It's all about balance. You want to balance everything: the lines, the shapes, the color," she says.

Balance is crucial in keeping a neutral design from feeling boring, or even worse, clinical. For every beige or cream she selects, there's a touch of interest in an accessory to contrast it.

And sometimes Kira even goes so far as to incorporate her actual designs into her wardrobe. She once made a scarf from a fabric she used in her collection (a few clients actually noticed) and she filled a shell cushion she had made for a throw pillow in her Coastal Collection bedding so much that she had a few made into neckties.

"I gave them to people who had really helped me along the way. If you see someone wearing one of those models of pearl pendants, you know they're special to me," she says.

### Staying Neutral

Internationally known, designer Kira Krimm occasionally gets teased by her clients for dressing exactly like her designs. But when you've spent 20 years branding your personal design aesthetic, it's hard not to incorporate it into your daily life.

"Even when my son was born, when he was young I used to dress him like a little accessory," admits Kira, who lives on Marco Island.

Kira — who has a studio in the Miramar Design Center in Estero — is known for her use of neutral colors, creams, grays and browns are the currency she trades in. In her own home and in her home designs she uses organic touches to create visual interest against her super-minimalist color palettes.

She does the same in her wardrobe, opting for shell earrings over studs and textured fabrics over synthetics.

"Twenty years ago you would have seen me in a white power suit — I thought I needed to convey this sense that I was a professional. But the lifestyle here is very relaxed

## Grandeur Magazine, April 2014 COVER STORY

# "HOMES, SWEET, BEAUTIFUL HOMES"

For local trendsetters, fashion and style are reflected in stunning interior design.

By A.C. Shilton

Randall Perry Photography

[CLICK HERE TO READ MORE](#)