

inside DESIGN

Expert Advice from Interior Designer Kira Krümm

How can I create a focal point in my bedroom?

Designing a room means more than just selecting the right furniture, and determining your focal point is a good way to begin your composition. In the bedroom the bed is the heart of the room, so naturally the backdrop behind it becomes a focal point. One way to address this area is to create a beautiful finish on the wall behind the headboard to create an interesting visual and anchor the bed. This feature will set the tone for the space and your design team can create a unique statement by utilizing your favorite color and interesting textures, or a combination of both.



Designed in 2009, this penthouse study is timeless with its luminous neutral glow. A striking sepia Clyde Butcher photograph illuminates the space and sets a tranquil tone. The textured linen sofa and chair in silver-bronze with coordinating ottoman/coffee table makes this space the perfect place to unwind.

How can I make neutrals more interesting?

As a Designer, I am recognized for my neutral color pallet, which is considered timeless. A neutral environment provides a clean canvas for you to showcase other design elements, such as your furnishings, fixtures, and artwork. I enjoy designing with neutrals because it challenges me to find ways to illustrate visual interest utilizing line, form, and texture instead of relying only on color for expression. Interest can be achieved by contrasting elements such as light and dark finishes, smooth, shiny surfaces and soft textured fabrics. I like to mix “organic” materials, such as shells, stone, and wood, with “man-made” architectural details such as glass and metallics. This is my signature style that I call Southwest Florida “Koastal Elegance”.



How can I find bedding that is beautiful but is still usable?

I have come across this question often over the past 20 years of my design career. There used to be a desire for more formal “presentation” bedding, but now casual options are in demand. Many of my clients are interested in bedding that accommodates their growing families, occasional house guests, and pets – bedding that is both beautiful and functional for their lifestyle. This growing need, and my love for textiles, led me to create my own bedding line, The Kira Krümm Koastal Kollektion, that combines the beauty of luxury designer bedding with washable elements you can “live” with. My favorite collection is a European line of textiles that are as soft as Egyptian cotton but made from wood pulp, which is a sustainable resource.



(ABOVE) Luxury bedding designs and “Koastal Elegance” candle from the Kira Krümm Koastal Kollektion. (TOP RIGHT) Illuminated by a bronze and hand blown glass pendant chandelier, this formal dining area showcases a lustrous black pearl table top accompanied by ten high-back chairs in a silver leaf quartz finish, upholstered in ribbed platinum satin fabric. Adding to the chic neutral sophistication is a figurative painting above a coordinating sleek server with brushed stainless steel hardware.

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Award-winning interior designer, Kira Krümm, has garnered global acclaim securing her position as a visionary at the forefront of modern interior design. With recognition in countless regional and international publications, and a collection of more than 30 industry honors, her brand includes her signature product line, the Kira Krümm Koastal Kollektion, and her interior design firm, Kira Krümm International Design, which specializes in full-service, custom interior design and home décor for luxury residences.

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Photography is courtesy of
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The Platinum award-winning “Dune Dream Room” showcases an exclusive new product line from the Kira Krümm Koastal Kollektion that blends penthouse panache with beach cottage charm and includes the “Khrome Wall”, a hand-painted collaboration with the artisans of KSA Bahareque.