



INTERIOR DESIGN

KIRA KRÜMM

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# KIRA KRÜMM INTERIOR DESIGN IS SIZZLING THIS SUMMER!

## Warm August Greetings to our Clients, Colleagues, and Friends

**A hot season brings bright new beginnings for Kira Krümm Interior Design, as we embrace exciting adventures and promising opportunities. With dazzling travels abroad, and big changes in the design studio, there have been plenty of exciting events to keep our team on fire!**

In June, we congratulated our dear friend and former Marketing Coordinator, **Rose Rea**, who celebrated the birth of her second son, Noah Weston Rea. As Rose embarks on her new family life at home, Kira Krümm Interior Design has welcomed aboard a fresh new Marketing associate, and *Kira's sister*...**Elizabeth Hendrix!**

With an education in Marketing and Communications and a passionate background in Fine Arts and East Asian studies, Elizabeth offers the perfect recipe for a new Marketing & Studio Administrator at Kira Krümm Interior Design. After relocating to Ft. Myers from Virginia Beach in May, Elizabeth's first Marketing assignment was to join Kira and her husband Juan on an exhilarating trip to **Shanghai, China!** During their ten day adventure, Kira, Juan, and Elizabeth explored Shanghai's emerging, high-end art scene, visited numerous friends and colleagues, and attended the spectacular 2010 World Expo.

With "Better City, Better Life" as it's fascinating theme, the Shanghai World Expo promoted sustainable living practices and emphasized the impact of globalization on our planet's future. The Expo proved to be an incredibly compelling experience, reinforcing Kira's passion for environmental change and global harmony through design. With the help of her new Marketing Administrator, Kira is working to promote the principles and insight gained on their inspirational trip to China.

For pictures from Kira, Juan, and Elizabeth's journey, visit the link (below) to our **EVENTS** page on the [kirakruehm.com](http://kirakruehm.com) website.

This summer brought other exciting news for Kira Krümm Interior Design when Phillip Jeffries, Ltd. announced Kira Krümm as their June Designer of the Month. The honor came in recognition of our team's "design excellence" exhibited in the installation of Phillip Jeffries Ltd.'s Grasscloth Wallcoverings featured throughout **The Madeira** project, a recently completed, tropically inspired, high rise residence on Marco Island.

The Madeira project is earning Kira Krümm Interior Design **WORLDWIDE** recognition this season. With auspicious tie-ins to our recent China adventure, The Madeira received a stunning feature article in the July issue of China's most exclusive design publication, *Home Ideas Magazine*. And this month, *Florida International Magazine* recognized Kira Krümm in their coveted annual home & design issue as one of Florida's TOP 100 "Design Minds". Kira is extremely honored to be selected as one of six featured designers in this elite issue, as revealed with our internationally acclaimed Madeira project in the Design Installations section.

To view this "Koastal" residence in more detail, please visit our **DESIGN GALLERY** at [www.kirakruehm.com](http://www.kirakruehm.com), OR our profile in the Phillip Jeffries Design Gallery on their website (please see links below).

You can read The Madeira's featured articles for Home Ideas and Florida International in our website's **FEATURES** section.

**We hope your summer is just as sizzling this year, and we wish you all bright and sunny days ahead!**

**WARMEST** Regards,  
Kira Krümm Interior Design

THE MADEIRA



ROSE, DAMIAN, AND NOAH



KIRA AND ELIZABETH



SHANGHAI 2010