

Award Winning Interior Designer Kira Krümm: transposing both sophistication and style

Award Winning Interior Designer Kira Krümm has been distinguished by her innate ability to transpose both sophistication and style into the structural confines that ultimately serve as more than homes, but as havens.

From posh penthouses ascending above the beaches of Marco Island and Pelican Bay to the regal estates of Port Royal and Mediterra, Krümm's genius has been manifested within some of Southwest Florida's most awe-inspiring interior environments.

Krümm has over 10 years of experience in the interior design field. Although she has been an interior designer in Florida for the past five years, her interiors have been recognized nationwide and have won awards in both commercial and residential design. Naples has recognized her with the coveted Sand Dollar Award and The Designs of Distinction Award.

Krümm received her Bachelor of Fine Arts Degree with an interior design major from Virginia Commonwealth University. She also studied Interior Design at the American College in London. While these institutions may have provided an educational foundation, Krümm says the real learning has come from years of working with discriminating clients. "My clients are selective, they anticipate the best and that is what about the materials I select or the artisans with which I work," says Krümm. "In my work, quality isn't desired it's expected."

Krümm is certified by the National Council for Interior Design Qualification (NCIDQ). She is a member of the American Society of Interior Designers (ASID), the International Interior Design Association (IIDA), and the International Furnishings and Design Association (IFDA), as well as an associate member of the American Institute of Architects (AIA).

"Life is a never ending quest for knowledge," Krümm says. "It is important to continue to grow as a person and as a professional." She continues her education through seminars and certification courses throughout the country.

"Whether I'm initiating the concept or implementing my client's vision, I've learned that the design process requires a disciplined, hands-on approach from start to finish, unwavering attention to details and uncompromising commitment to fulfilling the client's expectations." Krümm's years of experience in renovations and new construction enable her to direct and coordinate the implementation of her designs. "From concept to completion I will orchestrate every detail. I coordinate the project, hire the contractors and oversee the entire process. My clients seek style and sophistication. They want to spend their time pursuing their own interests, leaving their interior project in the hands of a talented design professional," says Krümm.

Of future plans, Kira Krümm Interior Design is expanding. "We are in the process of building out a new Design Studio in the International Design Source Building in Naples on Taylor Road (directly across the street from our current location). It will be completed by this season and we will celebrate with a grand opening party for our friends and clients. In the future, we hope to have



satellite offices in Bonita and Marco Island.

Kira Krümm works closely with husband Juan Munera, owner of The Studio Gallery on Bald Eagle Drive. Not only do they collaborate when sourcing works of art for Krümm's clients, but they have fused their talents to create a company that specializes in faux finishing, decorative painting and custom tromp l'oeils. The Studio Artistic Finishes is a team of highly skilled and Munera. Because of the company's variety and capacity of talented artists and Krümm and Munera's ability to coordinate and direct, The Studio is able to successfully complete jobs of all sizes for homes and businesses throughout Marco, Naples and even areas outside of the state. Client's seeking faux finishing work have the advantage of customized concepts and advice regarding interior finishes from both an Interior Designer and Gallery Owner.

Krümm is dedicated to the Arts and is involved in many local and international art and trade organizations. She is Vice President for the Marco Island Foundation for the Arts (MIFA), is on the Board of Directors for MIFA and is Chairman of the Selection Committee for MIFA. She is a member of the Naples Chamber of Commerce and Marco Island Chamber of Commerce, the United Arts Council and the Collier Building Industry Association (CBIA).

Of her personal business impact on Marco, Krümm says: "The property values continue to rise in Marco Island. This increases the demand for high end residential interior design. Krümm specializes in high end sophistication and will be completing interiors in some of Marco's most prestigious addresses this season such as the new VeraCruz at Cape Marco.

Krümm's passion for travel brings personal and professional inspiration to her work through the art and architecture of many cultures from around the world. Ms. Krümm has lived in London, England and Florence, Italy and has traveled throughout Europe, the Mediterranean, The Caribbean, Central and South America as well as the South Pacific. Her experiences enhance her unique and creative perspective. Her sense of style and exclusive concepts are fused with classic design. Krümm continues to travel throughout the world searching for inspiration and unique sources for furnishings, art and accessories.

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KIRA KRÜMM

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239. 593. 4413

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