



## **JOHN G. WHITMAN, III BIOGRAPHY**

### **Director of Design, Koastal Design Group**

NCIDQ Cert.# 018544, FL License #ID4723, GA License #ID000711

As an award-winning international designer, John Whitman holds an impressive resume of achievement encompassing an array of creative expertise. From innovative product designer to interior and exterior design executive for residential, hospitality, retail, marine and commercial applications, Mr. Whitman's ingenuity, talent, and international savvy has set him apart as a highly regarded design professional among industry peers. Throughout his career, Mr. Whitman has sharpened his proficiencies as an international designer and manager, forging strategic global partnerships and successfully executing a diverse range of high-profile projects in the United States and abroad.

Poised for success, Mr. Whitman's talent and determination was apparent early on in his career. After receiving his Bachelor of Fine Arts Degree in Interior Design at Florida's Ringling School of Art & Design, where he also studied Graphic Design and Illustration, Mr. Whitman immediately embarked on building his professional portfolio. As a niche product designer for an international retail manufacturer, Mr. Whitman implemented the design and production of various products for mega-retailers. As an innovative product designer, he was honored for designing the top three selling accessories in a product line and received the Accessory Resource Team Product Design Award. Mr. Whitman has held key leadership positions throughout the design and production process, serving as Vice President of Design for a leather upholstery manufacturer specializing in hotels and casinos in China, and has overseen the successful completion of numerous high-end product lines for upholstered and case good furniture, lighting, wall décor, accessories and couture leather goods.

While Mr. Whitman continues to pursue various ventures in high-end Product Design, his portfolio also includes successful implementation of the design and construction of multiple residential projects scaling over 40,000 square feet, as well as two retail showrooms in Shenzhen, China, and two custom luxury yachts, to name a few. As a resourceful design professional, Mr. Whitman's strategic leadership skills and creative ingenuity have been key components on numerous design projects from concept to completion. As the previous Design Director for one of Florida's leading high-end residential and commercial Developers, Mr. Whitman inspired his team of seven in-house design professionals to successfully conceive, develop, and execute cutting-edge designs for more than fifteen luxury, custom homes as well as four major commercial properties over the course of one year.

Having developed a long-time professional rapport with Kira Krümm, including serving as her International team's Senior Designer in China in 2012-2013, Mr. Whitman is now a fulltime member of Koastal Design Group and acting as the Director of Design in the new Naples location. An NCIDQ Certified, licensed interior designer, in both Florida and Georgia, Mr. Whitman is an individual comprised of an extensive capacity for creativity, matched only by his astute leadership capabilities. He continues to excel across borders, broadening his professional scope and surpassing expectations as an accomplished Interior Designer.

### **INDUSTRY HONORS**

Product Design Honors, Top-Selling Retail Art & Accessories Line  
Aurora Award, Residential Design  
Sand Dollar Award, Residential Design  
Pinnacle Award, Residential Design  
Product Design Award, Lighting Line & Accessories  
Dream Home Best of Show, Tampa, Florida  
ADDY Award for Graphic Design Excellence