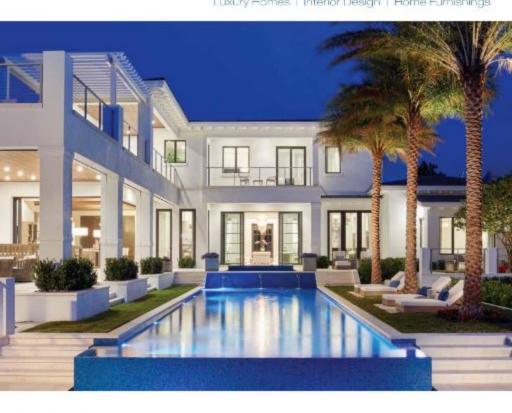
# HOMES Interior Design | Home Furnishings





#### UP CLOSE WITH

#### **KOASTAL DESIGN GROUP**

oastal Design Group - Kira Krümm & Co., opened the doors to their new Naples design studio just days before Hurricane Irma hit in 2017. Kira Krümm, Principal Interior Designer, and 25-year design reteran, made the decision to return to downtown Naples after more than a decade at Southwest Florida's premier Design Center in Estero. Kira wanted to be closer to her clientele and found the perfect location for her new studio on 12th Ave South, just around the corner from Crayton Cove and 3rd Ave, in the heart of Old Naples. "Our new home is a creative haven -it is cory and full of light, the perfect place for our team to grow," state: Kira.

Kira has made a name through her signature "Koastal" aesthetic which carries over in all of her interiors as well as her own personal style. A focus on light neutrals, interesting textures, and elements that blend harmoniously with the surrounding natural environment, are all staples of the designer's aesthetic philosophy. "Balance and harmony are key to creating environments that bring quality to living. Our interiors are inspired by the beauty of our natural environment and should embody timeless elegance without compromising the carual lifestyle people seek here in Naples. I call our conceptual approach to interiors "livable luxury".

Koastal Design Group's approach to interior design has found a warm welcome in downtown Naples where people flock from around the world to enjoy the beautiful, pristine beaches and relaxed,

luxurious lifestyle. Kira and her team bring that same inspiration to the interiors of client's homes.

Koastal Design Group

- Kira Krümm & Company
invites you to drop by the
next time you're in the
neighborhood. You can
also visit them online at
KoastalDesignGroup.com
and follow their creative
journey@koastaldesigngroup
on Instagram and Facebook.



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## DISTINCTIVE DESIGN

### KOASTAL DESIGN GROUP- KIRA KRÜMM & CO.



in the kitchen of this Cape Marco Occumel concominium, a wall was removed and a hood was installed in the ceiling soffit to make room for a casual bar, opening the space to allow for breathtaking cancramic gulf views. Koastal Design Group Installed modern coastal finishes and creemy neutrals, with accents of light seafoam blue, to create a look that is serine and inviting.

This remodeled residence at the Seasons at Naples Cay features a modernized family room, kitchen, and breakfast nook. Clay colored accents are inspired by the vista of terracotta roof tops below. Clean lines and fresh, modern fabric patterns create a chic entertaining area in this transitional beachfront retreat. Courtesy of Koastel Design Group, www.koasteldesigngroup.com

