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| Southwest Florida |

UP CLOSE WITH KOASTAL DESIGN GROUP

Koastal Design Group - Kira Krümm & Co., opened the doors to their new Naples design studio just days before Hurricane Irma hit in 2017. Kira Krümm, Principal Interior Designer, and 25-year design veteran, made the decision to return to downtown Naples after more than a decade at Southwest Florida's premier Design Center in Estero. Kira wanted to be closer to her clientele and found the perfect location for her new studio on 12th Ave South, just around the corner from Crayton Cove and 3rd Ave, in the heart of Old Naples. "Our new home is a creative haven - it is cozy and full of light, the perfect place for our team to grow," states Kira.

Kira has made a name through her signature "Koastal" aesthetic which carries over in all of her interiors as well as her own personal style. A focus on light neutrals, interesting textures, and elements that blend harmoniously with the surrounding natural environment, are all staples of the designer's aesthetic philosophy. "Balance and harmony are key to creating environments that bring quality to living. Our interiors are inspired by the beauty of our natural environment and should embody timeless elegance without compromising the casual lifestyle people seek here in Naples. I call our conceptual approach to interiors "livable luxury".

Koastal Design Group's approach to interior design has found a warm welcome in downtown Naples where people flock from around the world to enjoy the beautiful, pristine beaches and relaxed, luxurious lifestyle. Kira and her team bring that same inspiration to the interiors of client's homes.

Koastal Design Group - Kira Krümm & Company invites you to drop by the next time you're in the neighborhood. You can also visit them online at KoastalDesignGroup.com and follow their creative journey @koastaldesigngroup on Instagram and Facebook.



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Koastal Design Group stripped away the Mediterranean influence of this Gulf front residence to reveal a casual, modern style perfect for a beach house retreat.



Nestled just blocks from the Naples Pier and the Dock at Crayton Cove, Koastal Design Group's new design studio is a haven for creativity.



Showcasing Koastal Design Group's "livable luxury" approach to design, this Old Naples beach house looks to the outdoors for inspiration.



Tranquil aqua and cerulean blue accents echo the blue glass tile in the outdoor pool and water feature.

DISTINCTIVE DESIGN

KOASTAL DESIGN GROUP- KIRA KRÜMM & CO.



In the kitchen of this Cape Marco Cozumel condominium, a wall was removed and a hood was installed in the ceiling soffit to make room for a casual bar, opening the space to allow for breathtaking panoramic gulf views. Koastal Design Group installed modern coastal finishes and creamy neutrals, with accents of light seafoam blue, to create a look that is serene and inviting.

This remodeled residence at the Seasons at Naples Bay features a modernized family room, kitchen, and breakfast nook. Clay colored accents are inspired by the vista of terracotta roof tops below. Clean lines and fresh, modern fabric patterns create a chic entertaining area in this transitional beachfront retreat. Courtesy of Koastal Design Group, www.koastaldesigngroup.com

