

FINNE

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at WORK

FINE
FEATURE
INTERVIEW

WITH KIRA KRÜMM
OWNER OF KIRA KRÜMM INTERNATIONAL DESIGN
WWW.KIRAKRÜMM.COM
INTERVIEW BY BRIAN RITZ



PICTURED WITH HER SIGNATURE
KIRA KRÜMM KOASTAL KOLLEKTION
PRODUCT LINE



KIRA KRÜMM

Owner of Kira Krümm International Design

Award-winning interior designer Kira Krümm has garnered global acclaim securing her position as a visionary at the forefront of modern interior design. Travelling the world to pursue her passion for design, Krümm has established a reputation for excellence, creating lifestyle environments that are both inspiring and timeless. With recognition in countless regional and international publications, and a collection of more than 30 industry honors, her brand includes her signature product line, the Kira Krümm Koastal Kollektion, and her interior design firm, Kira Krümm International Design, which specializes in full-service, custom interior design for luxury residences in the Naples Area. Kira resides on Marco Island with her husband and two young children.

FINE: Tell us a little bit about yourself. What is your background and how did you get into the Interior Design business?

KIRA: I come from a family of artists who encouraged my interests in fine art and design. Interior Design seemed like the perfect way to apply my artistic interests in an art related career. I decided I wanted to be an interior designer at the age of 15. From that point on I took summer jobs and worked in the field until starting my own design business in Virginia Beach the summer after graduating from college. I had many friends in the restaurant industry, so I began there, designing for a few trendy local "hot spots", and eventually designing the homes of their high profile clientele. I found luxury residential design to be my niche and made the leap to Southwest Florida during the early 2000's housing boom.

FINE: What makes Kira Krümm International Design unique, compared to other design firms?

KIRA: I think what sets us apart is our strong team and shared passion for design. We are a select group of professionals with a common goal to be the best at what we do. We get to know our clients and their lifestyle in order to create unique, carefully tailored interiors. Seeing the beautiful results means more to me knowing the depth and care that goes into all of our projects. I believe this is the key to our success. The fundamental purpose is to inspire a better quality of life through aesthetic beauty.

FINE: Do you focus on residential interior design for your business?

KIRA: Yes, we are known best for our residential luxury properties specializing in condominium renovations and new home construction. We are collaborators and enjoy the design build process, creating custom designs for our clients who desire unique one-of-a-kind residences.

FINE: Is there a main design theme that you tend to lean towards or that might be your specialty?

KIRA: I have become known for my signature "Koastal" design aesthetic. For decades, I have been developing my brand around a lifestyle-design philosophy. I have always been inspired by our beautiful coastal environment and the importance of its influence when designing interior spaces. I continue to grow my brand, the Kira Krümm Koastal Kollektion, launched in 2008 with a focus on luxury bed and bath products, which embodies my aesthetic.

FINE: What are some trends you see coming in the next few years, or as the next trend here, nationally, or internationally?

KIRA: I always say it is better to be an innovator than an imitator; it is ok to recognize trends, but I think the home should reflect